

Highlights of Tourism in Pakistan - 2006

	Activities	Unit	Year		Percentage Change In 2006 Over Previous Year
			2005	2006	
•	Foreign Tourist Arrivals in Pakistan.	(000 Nos)	798.3	898.4	12.5
•	Pakistan's Share in International Tourist Arrivals.	(Percent)	0.10	0.11	10.0
•	Pakistan's Share in South Asian Arrivals.	(Percent)	10.1	N.A.	--
•	Tourism Receipts (State Bank of Pakistan).	(Million US\$)	185.3	260.1	40.4
•	Spending Per Tourist Per Day (State Bank of Pakistan)	(US \$)	9.3	11.6	24.7
•	Tourism Receipts as Percentage of GNP	(Percent)	0.2	0.2	--
•	Tourism Receipts as Percentage of GDP	(Percent)	0.2	0.3	50.0
•	Average Length of Stay of Foreign Tourists in Hotels.	(Nights)	1.0	N.A.	--
•	Average Length of Stay of Foreign Tourists	(Days)	25	25	--
•	Tourism Receipts as Percentage of Exports	(Percent)	1.3	1.3	--
•	Top Three Foreign Tourists Generating Markets	1) 2) 3)	Europe South Asia America	1) 2) 3)	Europe South Asia America.
•	Top Five Tourists Generating Countries	1) 2) 3) 4) 5)	U.K. U.S.A. Afghanistan India China	1) 2) 3) 4) 5)	U.K. U.S.A. Afghanistan India China
•	Top Three Entry Points of Foreign Tourists	1)	Islamabad International Airport, Islamabad	1)	Islamabad International Airport, Islamabad
		2)	Quaid-e-Azam International Airport, Karachi	2)	Quaid-e-Azam International Airport, Karachi
		3)	Allama Iqbal International Airport, Lahore	3)	Allama Iqbal International Airport, Lahore

•	Domestic Tourists (Estimated)	(Million)	42.3	43.4	2.6
	Cultural Tourism				
•	Total Visitors to Cultural Places	(Million)	2.906	2.799	(-) 3.7
	Visitors by Type of Places				
•	Visitors to Historical and Cultural Places	(Million)	1.987	1.891	(-) 4.8
•	Visitors to Archaeological Sites	(Million)	0.200	0.102	(-) 49.0
•	Visitors to Museums	(Million)	0.719	0.806	12.1
	Adventure Tourism				
•	Mountaineering Parties	(Nos)	67	91	35.8
•	Mountaineers	(Nos)	475	657	38.3
•	Trekking Parties	(Nos)	251	196	(-) 21.9
•	Trekkers	(Nos)	1443	1049	(-) 27.3
•	Royalty Earned from Mountaineers	(US\$)	308550	370325	20.0
•	Pollution Fee	(US\$)	13600	17400	27.9
•	Trekking Fee Paid by Trekkers	(US\$)	75700	54600	(-) 27.9
•	Hunting Fee	(US\$)	1100	600	(-) 45.5
	Hospitality Industry				
•	Hotels/ Motels	(Nos)	1633	1761	7.8
•	Hotel/Motel Rooms	(Nos)	38183	41146	7.8
•	Occupancy Rate	(Percent)	58.0 (2004)	64.0 (2005)	10.3
•	Air-conditioned Restaurants	(Nos)	188	226	20.2
•	Seating Capacity	(Nos)	22989	25814	12.3
•	Tour Operators/Travel Agencies	(Nos)	1939	2142	10.5
•	Motels Operated by PTDC	(Nos)	27	34	25.9
•	Hotels Operated by PTDC	(Nos)	1	1	--
•	PTDC's Tourist Information Centres (TICs)	(Nos)	17	17	--